(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization

International Bureau





(43) International Publication Date 4 November 2004 (04.11.2004)

PCT

(10) International Publication Number WO 2004/095345 A1

(51) International Patent Classification⁷: G06F 17/30, H04N 7/14, 7/173

G06G 3/00,

(21) International Application Number:

PCT/US2004/006672

- (22) International Filing Date: 4 March 2004 (04.03.2004)
- (25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data: 60/458,653

28 March 2003 (28.03.2003) US

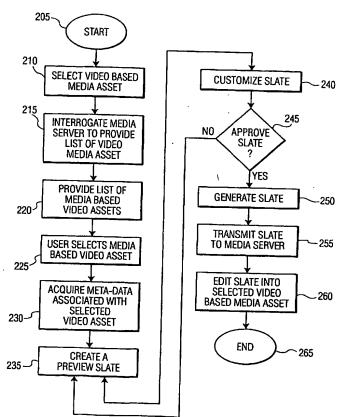
- (71) Applicant (for all designated States except US): THOM-SON LICENSING S.A. [FR/FR]; 46, Quai A. Le Gallo, F-92648 Boulogne (FR).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): IVEY, Matthew, Albert [US/US]; 11296 NW Skyline Boulevard, Portland, Oregon 97231 (US). NAYLOR, John, Robert [GB/US]; 2707 South Shore Boulevard, Lake Oswego, Oregon 97034

(US). PEARCE, James, Edward [GB/US]; 3889 Northwest 120th Terrace, Portland, Oregon 97229 (US).

- (74) Agents: TRIPOLI, Joseph, S. et al.; 2 Independence Way, Suite 200, Princeton, New Jersey 08540 (US).
- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR,

[Continued on next page]

(54) Title: SYSTEM AND METHOD FOR AUTOMATICALLY GENERATING A SLATE USING METADATA



(57) Abstract: A system (100) and corresponding methods (205-265) are provided for enabling the automatic generation of a slate using metadata. The method comprises the steps of: receiving a request to provide a user with a list of video media assets so the user can select a video media asset to generate a slate (210); providing the user with the list of video media assets (220) and receiving a selected video media asset from the user (225); acquiring metadata associated with the selected video media asset (230), creating a preview of the slate by generating fields that are associated with the acquired metadata (235), generating the slate in response to the user's approval of the previewed slate (250); transmitting the slate to a video server (255); and editing the slate into the selected video media asset (260) so the slate and the video media asset can be viewed in conjunction with each other, thereby providing the user (via the slate) with information about the video media asset such as the video media asset's name, duration, database location, etc.

WO 2004/095345 A1



GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

WIL, WIK, NE, SN, 1D, 1G).

with international search report

Published:

 before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.